

## GETTING TO KNOW YOU

This is a feature where we ask notable clients and/or contacts of HH a range of obscure questions in order to get a better appreciation of their life and interests.

This edition features **Peter Rayney of Peter Rayney Tax Consulting Ltd.**

- 1. Where were you born?**  
*Forest Gate, London (not far from West Ham Utd's old Boleyn ground!).*
- 2. Can you summarise your education in a few words.**  
*"Comprehensive" schooling in London followed by Foundation Course in Accounting at Sheffield City Polytechnic.*
- 3. Can you summarise your business career in a few words.**  
*Since qualifying as a Chartered Accountant, I have worked for various larger firms specialising in tax. I now work (for myself) as an independent tax consultant.*
- 4. Where would you like to be in 5 years?**  
*Still active in tax consultancy.*
- 5. What do you enjoy most about being in business?**  
*The wide variety of interesting business owners and individuals I get to meet and helping to structure business deals.*
- 6. What one piece of advice would you give to aspiring entrepreneurs?**  
*Never stop learning.*
- 7. What is your most memorable event in your life?**  
*Marrying my wife Patricia (after many years of cohabitation!).*
- 8. Who has influenced you the most in your life whether business or not?**  
*I was fortunate enough to have a great mentor and motivator in my formative years – my sixth-form tutor Mr Winmill.*
- 9. What is your favourite book?**  
*Moon Dust by Andrew Smith (the story of the Apollo space programme).*
- 10. What is your favourite food?**  
*The Asian (vegan) food at Benares Restaurant in London.*



Left to right - Patricia Caputo, Colin Rodrigues and Peter Rayney of Peter Rayney Tax Consulting Ltd.

- 11. If you had one wish what would it be?**  
*To stop the killing and exploitation of animals on all levels.*
- 12. What are you currently listening to?**  
*Goodbye Yellow Brick Road album - Elton John (but I have over 2,500 CDs and 40,000 streamed songs to choose from!). I regularly play my old favourite LPs from my school days.*
- 13. What was the last film you watched?**  
*Bohemian Rhapsody.*
- 14. What country would you most like to visit?**  
*New Zealand.*
- 15. What is the highlight of your career to date?**  
*Being appointed Deputy President of the Chartered Institute of Taxation.*
- 16. What would your ideal Sunday be?**  
*Having a tasty lunch at a good restaurant (with either my children Nick and Ann-Marie or Patricia).*
- 17. If you could invite anyone for dinner (living or deceased, real or fictional), who would it be and why?**  
*Nelson Mandela – for his inspiration, humour, humility and to talk about his interesting life.*

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## A BRIDGE TO LONDON



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## A BRIDGE TO LONDON

During the last 15 years since our inception, we have developed to become a highly regarded niche corporate practice, specialising in corporate, commercial, commercial property and commercial litigation.

Our founding partner, Colin Rodrigues, has long been a visionary with regard to the development of the profession and it was 20 years ago when he saw the growth of the legal profession within Birmingham, which has now come to pass as Birmingham is a fully serviced area in terms of corporate law firms. It was his vision again, 15 years ago, that encouraged him to take the brave step of setting up a corporate practice outside Birmingham and to buck this new trend.

Colin Rodrigues adopted two mantras for HH which he has used as the guiding light for the development of our firm. The first mantra being "time is risk." HH has stayed true to this first mantra by always trying to adopt a commercial approach within a legal framework to cut through issues and deliver completion of transactions quickly and effectively. In order to make this mantra work HH has taken the approach of becoming the client's legal partner and treating itself as the client's inhouse legal counsel.

The second mantra that HH adopted is "get big, get niche or get out". Again, HH has stayed true to this mantra by ensuring it has remained a niche practice and thereby maintaining the service level expected by clients. But as you would expect in 15 years HH has continued to grow and become recognised by Chambers and Partners and Legal500 as a leading corporate practice due to the size and complexity of clients and transactions that it deals with on a regular basis.

Our appetite for innovation and creativity continues as there is a further metamorphosis in HH's story, which is London, as we have opened an office in London to meet the needs of our clients who are based in and around London. This office was launched by a party we hosted at the House of Commons during the backdrop of Brexit. As with everything this is never the end of a story but simply a start of a new chapter. We are looking forward to working with our new clients and professional contacts in and around London in the same way we have always done and staying true to our two mantras which have stood us in good stead thus far.

