

WE ARE EXHIBITING AT

WORCESTERSHIRE **BUSINESS EXPO** AND WOULD LIKE TO INVITE YOU TO OUR STAND...

**THURSDAY 6th
OCTOBER 2011**

9.30am - 3.00pm

SIXWAYS STADIUM

Warriors Way, Hindlip, Worcester, WR3 8ZE



HEREFORDSHIRE & WORCESTERSHIRE
**CHAMBER
OF COMMERCE**
WORCESTERSHIRE BUSINESS EXPO

The aim of the event is simple - to provide inspirational speakers, to network, collaborate, learn and promote businesses of all sizes.



OPEN FOR BUSINESS

FREE ON THE DAY

Exhibition

Seminars

Key Note Speaker

Workshops

SEMINARS AND WORKSHOPS

Seminars

10.00am **Seminar 1 - International Trade, Going Global - Developing Overseas Markets**

Jim Clark, AMS Group Ltd & Linda Smith, UK Trade and Investment

AMS Group are specialist providers of bespoke interiors for major retailers and hotel chains including Tesco, Marks & Spencer and Hilton. In 2011 AMS Group implemented a dramatic shift in their 'global strategy'. During this presentation Jim will share his experiences and the support that is available to businesses who operate on a global level.

11.00am **Key Note Speech - 'Life After Death' - How to gain success from failure in business!**

Peter Roper, Positive Ground

In April 2006 Peter Roper Fpsa became a bestselling author of the book '...and death came third!' co-authored by Andy Lopata. In 2011 Peter launches his follow up book 'Life After Death' - How to gain success from failure in business! Peter will share his experiences and lay bare the challenges he faced during the 9 years after leaving corporate life. *Attendees to this seminar will receive a signed copy of Peters latest book 'Life After Death'*

12 noon **Seminar 2 - 10 Things you should know before getting your business on the Web**

Ben Barnes, NinetyFive Creative

Ben Barnes is Creative Director of NinetyFive Creative, a branding and marketing company. Their approach is simple: to create memorable communications that help brands to stand out from the crowd. As well as providing marketing services for SME's, Ben has also worked on projects for Gucci, Bacardi and Bombay Sapphire.

Workshops

10.30am **FindItInWorcestershire**

Join us to find out how finditinworcestershires works, how you can benefit from local networking and how you can increase your business profile. You will also have the opportunity to hear from Joe Stock, Procurement Officer with Worcestershire County Council on how to do business with the Council.

11.30am **Internet Marketing
Creating sales and sales leads through the web.**

Iain Coplans, QuickWins Marketing

2.00pm **The health of your people is a barometer for the real health of your organisation.**

Mark Hamilton Taylor, MHT Life

Mark will show how companies can see a positive increase in productivity, staff moral and reduced stress. Individuals will have more energy, better concentration and a healthier lifestyle. A way to improve the overall performance in teams and business.

For more information visit www.hwchamber.co.uk/bizexpo or contact the Events Team on 0845 641 1641 or email events@hwchamber.co.uk

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